



SOUTH AUSTRALIAN DROUGHT RESILIENCE ADOPTION AND INNOVATION HUB

This program received funding from the Australian Government's Future Drought Fund

YEAR 2 ACHIEVEMENTS

1 July 2022 – 30 June 2023

KEY ACHIEVEMENTS

78



LEARNING
ACTIVITIES
HELD

- 30 farm visits
- 30 workshops
- 11 field days
- 3 farmer bus tours

44



DROUGHT RESILIENCE PROJECTS
AND 10 INNOVATION PROJECTS
SUPPORTED ACROSS SA INCLUDING
3 NATIONAL PROJECTS

54

DEMONSTRATION
SITES ESTABLISHED

and visited by 654 farmers
+ 221 advisors, consultants,
government extension
officers, project officers
and grower group staff



47 Hub
member

ORGANISATIONS AND
28 NETWORK PARTNERS

34

drought resilience tools
and products developed,
including fact sheets,
case studies, podcasts, videos,
websites, newsletters and
technical reports



More than

3000



people accessed or
distributed tools and
products developed
by the hub

NATIONAL CROSS-HUB PROJECTS

3

PROJECTS
(rangelands,
mixed farming
and horticulture)

8

DROUGHT
RESILIENCE
ADOPTION AND
INNOVATION HUBS

15

SA DROUGHT
HUB PARTNER
ORGANISATIONS

OVER
\$3M

FUNDING WITH
MORE THAN
26% (\$789,199)
GOING TO SA

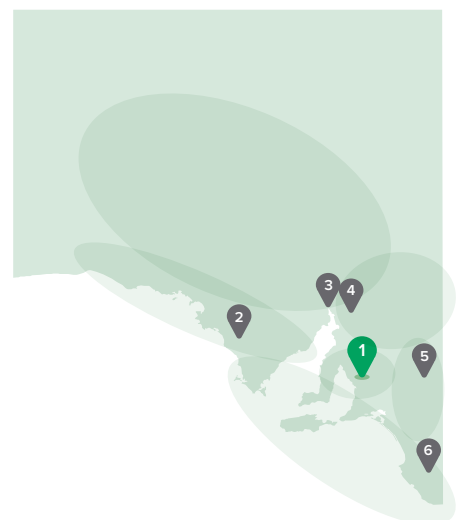
VISIT THE HUB WEBSITE
FOR MORE ON OUR WORK
TO BUILD DROUGHT RESILIENCE



SCAN ME

SA HUB AND NODE LOCATIONS

- 1 SA Hub Roseworthy
- 2 Minnipa Node
- 3 Port Augusta Node
- 4 Orroroo Node
- 5 Loxton Node
- 6 Struan Node



OVER \$23 MILLION IN SUCCESSFUL FUNDING APPLICATIONS SUPPORTED BY THE HUB

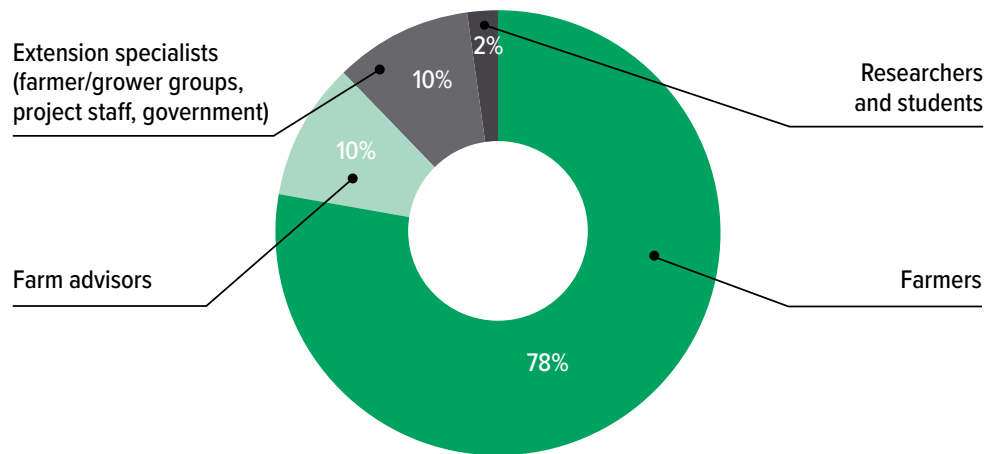
DELIVERY OF KNOWLEDGE AND SKILLS

BASED ON MORE THAN 300 LEARNING ACTIVITY SURVEYS

- 97% of respondents agreed that content provided was easy to understand
- 96% of respondents were likely to use learning activity materials again
- 95% of respondents agreed that learning activity content was relevant to their needs
- 90% of respondents said that learning activity content was relevant in helping prepare for or respond to future drought
- 70% of respondents were likely to make, or consider making, a practice change as a result of attending a hub-supported learning activity

WHO'S BEEN AT OUR EVENTS?

TOTAL ATTENDANCE ACROSS ALL LEARNING ACTIVITIES/EVENTS: 2156 PEOPLE



CONNECTIONS, COMMUNICATIONS AND EDUCATION



5 Podcasts
PUBLISHED
(+ 2 IN DEVELOPMENT)

MEDIA



COVERAGE ACROSS MORE THAN
30 PUBLICATIONS AND PROGRAMS
9 ABC RADIO INTERVIEWS ACROSS
11 REGIONAL STATIONS
1 REGIONAL TV NEWS SEGMENT



WEBSITE

2200 USERS
6900 PAGE VIEWS

12

NEWSLETTERS



SOCIAL MEDIA

FACEBOOK – 420 FOLLOWERS

TWITTER – 305 FOLLOWERS

INSTAGRAM (EST NOV 2022) – 106 FOLLOWERS

LINKEDIN (EST NOV 2022) – 74 FOLLOWERS



ACTIVE PARTNERSHIPS WITH

GROWER GROUPS • UNIVERSITIES • GOVERNMENT • AGRIBUSINESS • INDUSTRY R&D PARTNERS
• PEAK INDUSTRY BODIES • FIRST NATIONS COMMUNITIES • INDUSTRY ORGANISATIONS

100% of key hub members and participants surveyed were satisfied with how the hub values and acts on their input